



**State of New Jersey**  
**CANNABIS REGULATORY COMMISSION**

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TRENTON, N.J. 08625-0216

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CHARLES BARKER, *Commissioner*  
JEFF BROWN, *Executive Director*

August 3, 2022

Joel Feldman  
JG New Jersey LLC  
6331 S. Kimbark Ave  
Chicago, IL 60637

*Re:* **FINAL AGENCY DECISION**  
**APPROVAL OF APPLICATION TO AMEND ALTERNATIVE TREATMENT**  
**CENTER (“ATC”) PERMIT ALLOWING AN ALTERNATE NAME**

Dear Joel Feldman:

The New Jersey Cannabis Regulatory Commission (“NJ-CRC”) has received and reviewed your application requesting BLOC as an alternate name. Upon the completion of the NJ-CRC’s review, your application has been approved.

Pursuant to N.J.A.C. 17:30A-7.8(a)(3), an ATC shall submit to the NJ-CRC an application for an amended permit prior to any change of the alternative treatment center's name. Additionally, pursuant to N.J.A.C. 17:30A-7.1(b)(2), each applicant for an ATC permit shall submit documentation of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services.

After review of your application, the NJ-CRC determined that your entity has adequately filed an amendment with the New Jersey Department of Treasury, Division of Revenue and Enterprise Services with the use of an alternate name. Further, the NJ-CRC determined that the new name will not have a detrimental effect on the patient population. Having met the applicable requirements, your application to use BLOC as an alternate name is approved.

Congratulations on your successful application and thank you for your interest in working with the NJ-CRC to establish a safe and equitable cannabis industry for the State of New Jersey. Should you have any

questions regarding this correspondence, please submit your inquiry to the NJ-CRC Licensing inbox at [crc.licensing@crc.nj.gov](mailto:crc.licensing@crc.nj.gov).

Sincerely,

A handwritten signature in black ink, appearing to be 'DH' with a horizontal line extending to the right.

Dianna Houenou  
Chairperson  
New Jersey Cannabis Regulatory Commission